



intertek

MAISON

# THE SCIENCE OF LUXURY

The total quality assurance service  
for luxury and premium brands.



MAISON

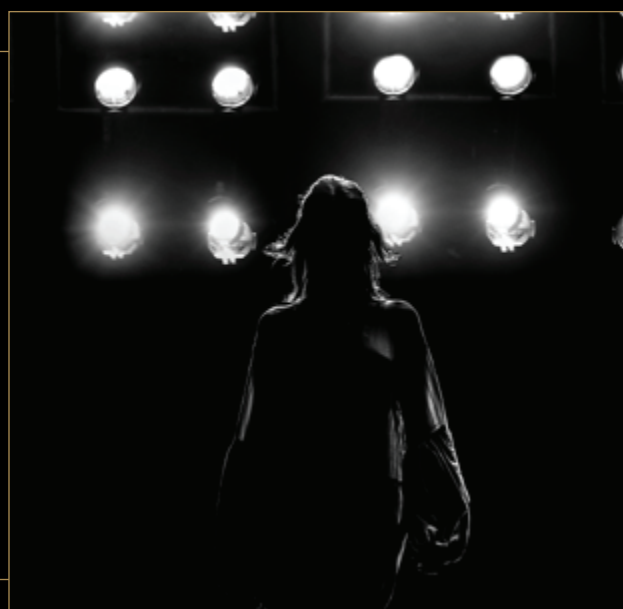
# INTERTEK MAISON WHERE SCIENCE MEETS LUXURY

Based in Lastra a Signa, near Florence, Italy, Intertek Maison is in the heart of the garment manufacturing district. It is a unique, technologically advanced venue for events, ideas and collaborations – supported by the research, design and quality assurance expertise of its adjacent world class laboratories.

## MAISON EVENTS

Designed to support luxury and premium brands, there are many ways to interact with Maison. As both an inspiring event venue and a scientific research and development facility, we can host a wide range of events:

- Static showcases
- Press conferences
- Spin-off exhibition events
- Art exhibitions
- New experiences
- Previews
- Sell-in meetings



## MAISON EDUCATION

With connections to education across the globe, Maison is also the place where students can learn about the luxury sector and help shape its future. Maison gives designers a platform for their new and inspiring ideas, as well as a place to develop and widen their knowledge.

- Tours of our laboratories
- Exhibitions of student work
- Fashion contests
- Courses on important contemporary themes
- Tutorials from outstanding designers
- 'Explore the fabrics' tutorials
- Updates on sustainability

## MAISON PROFESSIONALS

Maison can host workshops and training events for your business and take care of your customers and colleagues. We can ensure that your entire business can connect remotely from any of your global locations.

- Meetings with suppliers/agents
- Training for staff/branches
- Company meetings with clients
- Workshops and updates on sustainability, new selling dynamics and new distribution systems





**Intertek Maison represents a range of specialist services designed to enhance your competitive advantage as well as reducing risks throughout your entire supply chain.**

SOLVING CHALLENGES FROM SOURCE TO CUSTOMER

Intertek Maison’s goal is to help you take transformative ideas from inspiration to reality, to create a better future. Luxury brands can continue to surprise and delight their customers, while we safeguard their business and brand reputations.



A TECHNOLOGICALLY  
ADVANCED SUSTAINABLE  
EVENT VENUE

Luxury and premium brands face unparalleled challenges across every aspect of their operations. From changing consumer behaviour to sustainability, there’s also important ethical and societal considerations as well as new channels to market.

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Solving challenges from source to customer, Intertek Maison’s goal is to help you take transformative ideas from inspiration to reality, to create a better future.

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**Freedom to explore**

An environment designed to inspire ideas with no boundaries



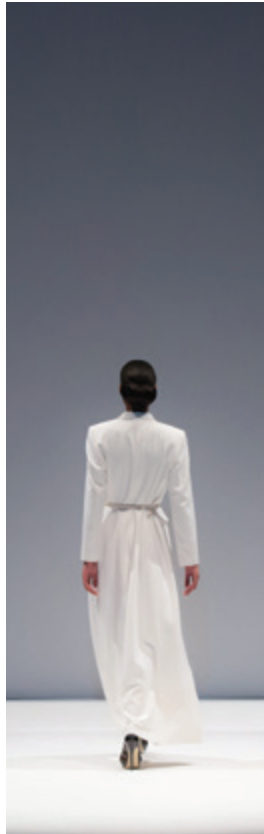
**Applying the science**

Expert support for new product development



**Insights to accelerate**

The focal point for rapid research to take place



**Designing in quality**

Expertise and Total Quality Assurance at every stage



**Total Quality Assurance**

Intertek end to end Assurance, Testing, Inspection and Certification



**Maison Spaces**



**ENTRANCE** | Internal sliding doors allow for unique large spaces, or separate areas.



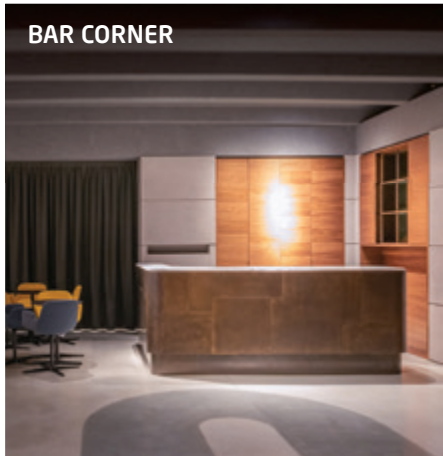
**WELCOME LOUNGE** | Carrara marble and brass.



**THEATER ROOM** | 180 screen, 5 projectors, sliding doors to make a unique theatre area.



**SPECIAL EXHIBITING AREA** | All surrounding walls are glass. When back-lit, the glass turns into feature windows.



**BAR CORNER**



**MEETING ROOM** | Office space that can be used as two separate office, or one large meeting space.



**THE ACADEMY** | Area for students and workshops.





MAISON

**Maison Florence**

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**intertek**

Total Quality. Assured.